

LOGO & IDENTITY DESIGN

Branding built for the ag industry.

I work with agricultural businesses, operations, and events to create clean, practical brand identities built for real-world use, from social media to signage and everything in between.

FOUNDATION | \$500

A clean, professional logo for businesses or events needing a strong starting point.

- **1 Custom Logo Direction**
- Logo variations (horizontal, stacked, simplified)
- Single + full color versions
- Final files (EPS, PNG, PDF)
- Style Guide (clear, easy to use)

SIGNATURE | \$700

A complete, versatile logo system built for real-world use

- **2 Custom Logo Directions**
- Full Logo Suite (primary, secondary, alternate variations)
- Flexible variations for multiple uses
- Color palette + font system
- Final files (EPS, PNG, PDF)
- Style Guide (clear, easy to use)

EXTENDED | \$900

A refined identity with additional elements to support your brand or event

- **2-3 Custom Logo Directions**
- Full Logo Suite + expanded variations
- Submarks / supporting brand elements
- Color palette + font system
- Final files (EPS, PNG, PDF)
- Style Guide (clear, easy to use)
- **1 Branded Design Piece**
 - ad, banner, or promotional graphic with optional resizing for print + digital use

WHAT TO EXPECT

Each project is collaborative, straightforward, and efficient. You'll be guided through a clear process to create a logo system that is easy to use, consistent, and built to grow with your business or event.

WORK EXAMPLES

EVENT BRANDING



AG BRAND IDENTITY



BUSINESS BRANDING



FULL BRAND SYSTEM

